

Shipbourne School PTA

Social Media Policy

This policy explains how our association uses social media. It is available and applies to all members of our association.

Details of the social media used by our association

Shipbourne School PTA uses [Facebook](#) and Whats App.

Access to the social media used by our association

The Shipbourne School PTA Facebook presence is an open page. This means it can be accessed by any Facebook user without permission being given by the PTA. Posts cannot be made but comments can, and all contents, including photos can be viewed. The Whats App page is a closed group used for keeping lines of communication open when organising events.

Permitted followers

Shipbourne School PTA does not want to encourage inappropriate use of social media by children. No application to follow our Facebook page will be accepted by anyone aged less than 13 years. Inclusion in the Whats App group is by invitation and is only for association members.

How this is used by our association

The purpose of the Facebook page is to advertise key events to which the public are invited. Photos in which children can be identified will be very limited. Messaging on the Whats App Group is solely to support the organisation of events.

Usage that is not permitted

The Facebook page and Whats App group of Shipbourne School PTA does not allow any personal correspondence between members, is not intended for discussing any aspect of the school other than the PTA and its activities and should not be used to promote any business other than where this is done for the benefit of the PTA and with its permission. Inappropriate posts, including any derogatory comment, can and will be removed by the administrator and the PTA retains the right to ban any user who continues to make inappropriate use of the group.

Photographs

The Facebook page of Shipbourne School PTA allows members to post photographs. However, it is explicitly assumed that anyone posting a photograph will own the rights to the image and will have the permission of anyone featured to do so. Shipbourne School PTA accepts no responsibility regarding ownership or permissions for any photographs posted by members of the group. Photos on the Whats App group will be restricted to only those required to support organisational purposes.

Application of this policy

By using the Facebook page and Whats App group of Shipbourne School PTA, you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a follower of the group.

Availability of this policy

This policy is publicly available through the website Shipbourne School, is sent regularly (at least once a year) to all members of the PTA for whom an email address is held and is referenced as part of the information stated on our Facebook Group pages.